



**MINNESOTA CRIME PREVENTION ASSOCIATION
BOARD MEETING MINUTES**

**Date: 02/03/2022
Chaska Community Center**

Board Members: Todd Strege (Vice President), Nicole Neis (Treasurer), Betsy Sell (Secretary), Tony Mortinson (Sergeant-at-Arms), Julie Janke (Past President), (Board Members at Large), Mandy Hagstrom, Trish Heitman, Nicholas Juarez, Patty Lammers, Amy Lueck, Nichole Saba.

Absent: Alicia Mages (President), Ken Sysko.

CALL TO ORDER:

Meeting was called to order by Todd at 09:38 hours.

Additions to Agenda:

None

SECRETARY REPORT (Betsy):

Meeting minutes of 01-06-22 read at the meeting.

Motion to approve the meeting minutes.

Motion: Julie

Second: Nick

All approved.

Addition to the meeting minutes of 11-04-21 read.

Motion to approve the amended 11-04-21 meeting minutes.

Motion: Nick

Second: Tony

All approved.

TREASURER REPORT (Nicole):

Treasurer's report presented by Nicole.

Balance - \$32,610.68.

Motion to approve the Treasurer's report.

Motion: Betsy

Second: Patty

All Approved.

CORRESPONDENCE:

N/A

PRESIDENTS REPORT (Alicia):

N/A

VICE PRESIDENTS REPORT (Todd):

N/A

OLD BUSINESS:

Digital Letterhead and Rebranding: Trish provided a demo of the new website – photos are currently stock/placeholders to be replaced with MCPA-member-provided photos. Review included: About Us - Our Mission, President's Letter, Board of Directors, Training – Crime Free Multi-Housing (CFMH), Crime Prevention Specialist Certification, MN Explorers Conference, Trading Cards, Calendar of Events (date/location/training in list format with option to also display a calendar page to the side); Annual Conference – Introduction, Upcoming Conference, Save the Date, Map/location, Register, Learn More, Awards. Night to Unite and National Night Out information and registration pages are included. Discussion regarding having member information available to members, ability to opt out.

Our next steps: give the new website a thorough test-drive. Do the same using a mobile device. We need to round up photos to provide to the developer. Developer is estimating 1-2 weeks to apply all needed remediations/updates. Then we will enter into Phase 2 of the project – build-out of the Member Area. Once Phase 2 is complete, planned is to start transferring the domain and launch the new website.

Crime Prevention Practitioner Course: (Woodbury Hero Center) Rescheduling from Feb 23-25, 2022, to (tentatively) Apr 12-14, 2022. Fee \$200/member, \$265/non-Member. Planned: Alicia - Welcome/History of Policing & Community Policing/Implementing Crime Prevention Programs, Nick - Crime Prevention 101/CPTED Basics/Premise Surveys including lights and locks, Todd – Neighborhood Watch/National Night Out & Night to Unite, Trish – Alarms & Cameras/Crime Analysis, Erika Brown of Bloomington PD – Business Watch, Simon Osamoh of Kingswood Security – How to be an Effective Resource for House of Worship, Patty – Scams & Fraud Prevention, Ryan Kapaun of Eden Prairie PD – Social Networking, Nicole N – Crime Prevention Programs, Nicole N/Ken - Working with Rental Properties, Janell Twardowski of the BCA – Crime Alerts & Missing Person Resources, Betsy – Test Review/TEST and certificates.

CPTED 2022 – (Washington Co Government Center) – Todd confirmed week of May 16-20. Alicia is coordinating with Art Hushen (estimated cost \$15,900). Intended is to hold the five day training in person – if pandemic issues arise, have flexibility to alter to online. Tentatively planning conference fees of \$450/member, \$550/non-member. Todd to confirm the number we can host, incorporating social-distancing and one seat reserved for Washington County.

MPPOA Fly In – cancelled due to COVID (may be rescheduled in the fall).

AAA Sponsorship – Alicia to reach out to AAA to verify sponsorship again this year for the MCPA/Night to Unite/Conference.

Chief's Conference – Apr 4-7, Duluth – Nichole S/Ken S to host tables Apr 4-5, to promote the MCPA and advise of membership benefits, giveaways, etc.

COMMITTEE REPORTS:

- **Education/Training:**
 - Annual Conference – Alicia shared the costs associated with a variety of conference locations to board members prior to the meeting. Based on review of the information and discussion, moving forward with planning the 2022 annual conference at Craguns in Brainerd.
 - Trainings – (Todd) – Discussion regarding Crime Free Multi-Housing Courses - some cities have passed ordinances requiring CFMH refresher courses, however CFMH does not have refresher courses; the entire course must simply be retaken.

- **Membership/Public Outreach:**
 - Website (Todd/Trish): Tara Jenkins, site developer, meeting guest – provided feedback regarding the demo provided by Trish. For the member build-out, Tara can import the information if provided in .csv format. Tara established the new site at URL mncrimeprevention.com (we can opt to keep both the old and new domains and redirect from our existing once the new is ready). The Forum will be another phase of the build – there will likely be a small fee related to how it is hosted (Tara will research options/costs/arrange for trial periods to be able to test the various options). Tara advised we could launch the new site before or after the Forum build-out – board preferred to have the new site entirely complete before formal launch.
 - Crime Bytes Update-e-newsletter (Todd): n/a
 - Membership Update – (Ken absent)

- **MCPA Programs:**
 - Crime Free (Patty) – Patty had a meeting last week that went well. Day 2 training is scheduled for Mar 9.
 - Night to Unite – (Nicole) – the annual post-Night-to-Unite gathering/awards have traditionally been an April breakfast, plan is to explore multiple options for the get-together.
 - Trading Cards (Betsy) – still working to connect with the Mn Twins – but MLB is currently in a lock-out and expects to have a delayed spring training. Per discussion, proceeding with our 'Plan B': K9s and patches, starting with K9s related to agencies of board members. Plan is to work to obtain photos and connect with printer and obtain pricing at various volumes of cards.

NEW BUSINESS:

Explorer State Conference Hotel & Financial Awards – Apr 21-24

Motion to approve \$500 for awards for the 5 top-placing Explorer Posts at the Explorers' State Competition (1st - \$150, 2nd- \$125, 3rd-\$100, 4th-\$75, 5th-\$50).

Motion: Julie

Second: Todd

All Approved.

Next Board Meeting: 9:30am-11:30am March 3 at Anoka PD.

Motion to adjourn.

Motion: Todd

Second: Betsy

All Approved

11:48 hours

A D J O U R N