

MINNESOTA CRIME PREVENTION ASSOCIATION

CRIME PREVENTION CARDS 2007

DISTRIBUTION INFORMATION

To: All Distributors of fall 2007 Crime Prevention Trading Cards
From: M.C.P.A. Crime Prevention Card Committee
Subject: Trading Card Distribution

The Crime Prevention Card Committee of the MCPA has been working very hard and is very excited to announce the distribution of this year's Minnesota Wild crime prevention trading cards to MCPA members. The new cards will feature 8 Minnesota Wild cards, and one McGruff card. This fall's McGruff® card features McGruff® with a cell phone at school. The back carries a message about preventing theft at school along with tips to keep from being a victim.

We hope these cards will continue to provide safety and crime prevention information to youth, and allow our membership to build new positive relationships with young people in their communities.

The departments on your distribution list have been notified via postcard that their cards are on the way. If you do not hear from them, please contact them to arrange pick-up or delivery of the cards.

DISTRIBUTION SCHEDULE: Departments may choose to distribute the cards individually by week, or in sets upon receiving them. The card line-up will be available on the MCPA webpage and via e-mail along with this letter.

TIPS FOR USE OF THE CARDS: There are many ways to put these cards to use in your community. Here are some of the ideas we came up with.

- Have patrol officers hand out one player card each week for 9 weeks.
- Have patrol officers hand out in complete sets.
- Hand out cards to children at big events like National Night Out, open houses, or county fairs.
- Have D.A.R.E. officers or others distribute cards when teaching personal safety lessons to students.
- Distribute to children attending Safety Camp, Bike Rodeo, neighborhood watch meetings, D.A.R.E. classes, or other safety related activities sponsored by your department.
- Develop safety lessons to go along with each card.
- Hand out to Scout groups and others who tour your facility.

BIG THANKS TO OUR SPONSORS: PARK PRINTING, THE MINNESOTA WILD AND MCPA.

BIG THANKS TO:

- All of you who have made the trip to Minneapolis to pick up these cards for your area!
- The members of the Crime Prevention Card Committee: Nichole Korth, Pam Walter, Charles Rix, Terry Thomson, Tim Bohmbach, Gerry Gibbs, Kathy Weinbeck, Monica Jensen.
- Hennepin Technical College Graphic Arts Department for assistance with the design.
- Volunteer Photographer for assistance with McGruff® photos.
- All Distribution Helpers who assisted with boxing, binding and making these cards ready for departments to use!

If you have any questions, concerns, or comments regarding this year's Crime Prevention Card program or the distribution, please contact:

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